



DANIEL AJAY

Contact

danielajay46@gmail.com

+91 9551688232

Thiruvottiyur, Chennai
Tamil nadu

UI/UX Designer and Developer

[Danielthedesigner.com](https://danielthedesigner.com)

Profile

UI/UX Designer with 8 years of experience designing user-friendly and visually appealing digital experiences. Experienced in collaborating with cross-functional teams, including product managers, developers, and stakeholders, to ensure designs align with business goals and user needs.

Education

Bachelors

B.E (computer Science)
Vel tech Engineering college

Courses and Certification

Web Design and
Development
(Image Institute - Full time)

Motion Design
(Awwwards certification)

Design with Webflow
(Awwwards certification)

Skills

UX Design

Information architecture
User research
User journey
Wireframing
Usability testing
User interview
Prototyping
Micro interaction

UI Design

Style Guide
Design System
High fidelity mock-ups
Responsive Design

UI Development

HTML and CSS
Bootstrap
Javascript
Wordpress(CMS)
Webflow(CMS)

Experience

Senior UX Designer - 2023 - Current (Msys Technologies Private Limited)

- Lead non-linear UX design processes at MSys Technologies, collaborating closely with stakeholders to streamline complex user flows within internal Cisco systems.
- Serve as design lead, overseeing projects and guiding a team of designers, ensuring alignment with Cisco PMO requirements.
- Enhance efficiency in user interactions and project management within Cisco's CMS Application and developer performance dashboards through intuitive design solutions tailored for enterprise applications.
- Develop and implement custom components approved by Cisco's design system managers, optimizing user experience and promoting uniformity across Cisco platforms.

Design Lead - 2023 (Revature Consultancy Services Private Limited)

- Achieved 95% positive feedback from users and stakeholders, attesting to exceptional design quality.
- Led design efforts, ensuring consistency across elements, design systems, and brand identity.
- Completed projects 10% ahead of deadlines on average, showcasing strong project management skills.
- Enhanced application usage through innovative UX and interaction designs, driving user engagement.

Senior UI/UX Designer - 2021 (Revature Consultancy Services Private Limited)

Nexa - Web application UX Design and UI Development from scratch.

Talent Xchange - Web application UI Design and Development from scratch based on salesforce (CRM) platform. Used the SLDS for UI development.

Caliber - Web application UX design and UI Development which acts as a tool for analytics for the entire Revature business process.

Revature Pro - Designed new features with complex user journey and satisfied multiple user personas.



DANIEL AJAY

UI/UX Designer and Developer

[Danielthedesigner.com](https://danielthedesigner.com)

Skills

Tools

Photoshop
Illustrator
XD
Figma
Premiere pro
After effects
Audition
Blender

Hobbies

Illustrations
Blogging
Travel
Learning investments
Badminton
Reading Books

Experience

(Continued)

UI Developer - 2019 (Revature Consultancy Services Private Limited)

Revature Pro Admin - UI Developer for creating new UI for an existing E-learning platform.

Revature Pro - UI Designer and UI Developer for E-learning platform which has 3000 associates trained and deployed in top US and UK MNCs.

Senior Web Developer - 2019 (Bumblebee branding company - Sarash group)

Created **20+ website** projects as UI/UX Designer and UI Developer.

Created animation and graphic deliverables for social media campaigns.

Junior Web Developer - 2016 (Bumblebee branding company - Sarash group)

Created results driven website projects including **E-commerce** websites using front end technologies HTML and CSS, Bootstrap, Wordpress.

Achivements

Increased application usage by **40%** using new user flows and UX enhancements.

25+ websites UI/UX design and UI development (using CMS, HTML and CSS, Bootstrap)

3 Websites for top leaders in ToastMasters International using CMS.

6 Web application UI/UX design and UI development.

1 Mobile Application UI/UX design.

Awards and recognition

Website project listed on Buildofy 2024 (Project listing for client StudioDcode).

Shortlisted for Dezeen Awards 2021 (Website for client StudioDcode).

Jury for Design Championship 2021.

Appreciated for best UI/UX design for product named TalentXChange.

Appreciated for 2D animation video about the overall company process at Revature.

Certificate of appreciation for UX and UI development for client company website AXISCADES.